SPIDEO

Data Analyst

WHO WE ARE

Spideo started when cinephiles wanted to build a recommender system for the movie industry in 2010. Today, we're an established 35 people diverse and gender balanced company. In 2020, we started building Rumo, a product designed to put the recommendation engine in the hands of our clients and give them the tools to shape recommendation output according to their vision. Our aim is to create trust and transparency, by opposition to the usual algorithms blackbox.

In 2021, we started building an end to end analytics product: Explore, to enable business owners to have actionable insights derived from huge scale user-events data and user-behavioral intelligence. Explore also empowers content experts to have cutting edge visibility and understanding of content metadata and content performance. At this point of the product's journey, we aim to bolster the Data storytelling capabilities of Team Explore. We're opening a Data Analyst position to contribute to our team, enabling our clients to make better decisions with Business Intelligence insights.

WHAT WE DO

Machine learning technologies brought amazing perspectives in the fields of semantic analysis and computer vision to light. They provide endless possibilities for content recommendation experiences. However explainability, and how recommendations can be fully transparent, understandable and interactive, is a dimension that is often sidelined and neglected. At Spideo we make it our mission.

Providing explainable predictions is an arduous task. But that's the beauty of it. People define themselves by the movies they watch, the music they listen to, where they travel to, and all the cultural traits that make us who we are. This feeling of identification is the main specificity of cultural and creative industries. Individuals engage when they can rely on a trusted source that understands who they are, respects their integrity and their data. We use semantics and natural language to provide accurate, trustworthy and highly relevant suggestions.

Backed by 10 years of interactions with our customers, we are driving our product development with two simple statements:
> Explanations matter as much as recommendations.
> Data Protection is a great opportunity for personalization.

WHO YOU ARE

A 1 to 3 years experienced Data Analyst with the following background :

- Substantial understanding of the art of Data Visualization and Data storytelling ;
- Prior experience in retrieving knowledge and insights from large volumes of data using visual analytics ;
- Hands-on experience on creating BI dashboards with at least one Visualization and reporting tool (e.g: Tableau, Qlik, Power BI etc.) ;
- Substantial knowledge of business critical metrics and Key performance indicators ;
- Background on SQL and some knowledge on a programming language popular to Data analytics (e.g: Python) will be an advantage ;
- Considerable background with Analytic theory, probability and descriptive statistics is a plus ;
- Experience with schemaless designs, NoSQL, analytic databases and basics of OLAP etc is appreciated ;
- A background in Business intelligence will be highly appreciated.

Skills :

- **fluent in French & English** ;
- strong interpersonal and communication skills ;
- Flexible and eager to work in multicultural environment ;
- quick-learner, hands-on mentality and autonomous ;
- upbeat and team spirit ;
- an appreciation for creative industries is a plus.

WHAT YOU WILL DO

You will be working on our SaaS products that are currently being used by both French and international customers. We are looking for a Data Analyst who is willing to :

- Tell a story with meaningful data visualization and quantitative insights, presenting data derived knowledge to clients ;
- Work on a day to day basis on Standard analytic use cases and reporting ;
- Advance the roadmap of Explore by delivering insights specific to clients and also grouping insights into standard feature roadmaps ;
- Realize crucial business needs of clients, present explainable and powerful deliverable KPIs and metrics ;
- Work with the clients' teams to define the analytics' needs and delivering BI insights to clients ;
- Data collection, data cleaning, preprocessing and knowledge discovery by cross origin enrichment and analysis.

WHAT TO EXPECT AT SPIDEO

We are a dynamic product team eager to innovate to meet the challenges of the future while also delivering the best solutions to satisfy the demands of our clients.

At Spideo you will:

- Find a place where you can fully express and grow your skills ;
- Learn, experiment and play with recommendation algorithms, AI ;
- Have heated debates about performance, algorithm complexity and esoteric legacy methods with mysterious naming :)
- Have enlightening conversations about cinema and series with our content analysts and data experts ;
- Enjoy some extra perks: luncheon vouchers, remote work, fresh and organic fruits every Monday, regular company events including on our terrace, gaming room with vintage & Next Gen consoles (NES, SNES, PS2...).